Asa Brown Rewire Neuro, Inc. us@rewireneuro.com

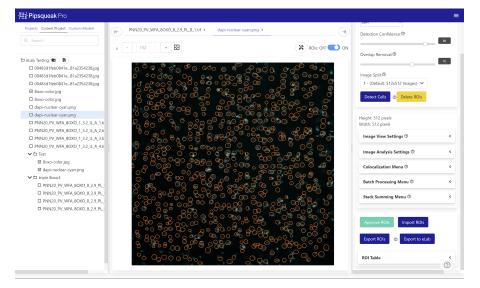
Pipsqueak Pro Now Integrated with eLabNext Digital Lab Platform

Biotech Start-up Announces Platform Integration with eLabNext to Accelerate Image Analysis Capabilities, Improve Detection, and Eliminate Human Error through Automated Machine Learning.

Portland, OR: <u>Rewire Neuro, Inc.</u>, makers of <u>Pipsqueak Pro</u> – the revolutionary AI image analysis platform for biological researchers, announces their partner platform integration with <u>eLabNext</u>, part of Eppendorf Group, and premier Electronic Lab Notebook (ELN) platform provider. Pipsqueak Pro was born from the lab–developed by scientists to rapidly speed up manual image analysis, cellular quantification, and multi-channel (colocalization) analysis for both image and video media. The platform uses a patented machine learning system to improve your ROI predictions with minimal user input. Our AutoML[™] process will customize the AI's detection capabilities to your needs and improve your lab's analysis workflow.

Utilizing AI in the Research Environment

It is imperative that research and discovery groups embrace automation and machine learning for redundant, tedious work that clogs up the lab's workflow. Free up your team to conduct <u>high-value work</u> like writing grants, publishing articles, and improving the quality of scientific discovery. Creating an environment where certain processes are automated empowers research professionals to focus on tasks that cannot be easily replicated by computers while improving the efficiency and productivity of the lab as a whole.

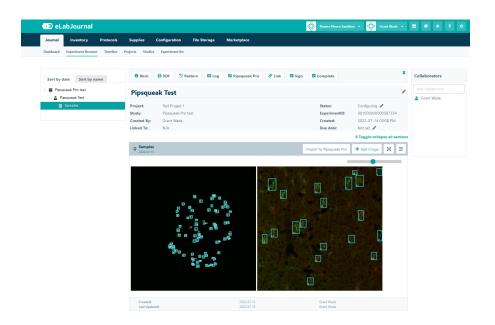


Why Pipsqueak Pro is Better

- **Customized Cell Detection and Quantification** Using powerful AI models customized for you, Pipsqueak's custom AI trainer automates cell detection capabilities to improve speed, accuracy, and precision of your specific image analysis.
- Secured Cloud-Based Processing Your data is secure in our cloud-based storage system and your custom models are exclusive to your lab's use.
- Streamlined Research and Development By processing more data quickly and accurately, your lab can expand into answering more research questions and close the time gap between experiments.

How It Works

Using a single sign-on, eLabNext customers may upload their images directly to their digital notebook, run their analyses through the Pipsqueak Pro add-on, and export the annotated images and cellular measurements back into their journal. This seamless integration enables the dual-benefit of rapid cellular quantification and a collaborative data organizational environment, providing deeper analysis and insights for the entire lab.



Ready to expand your eLabNext ELN with image analysis capabilities?

Click here to sign up for a free 30-day trial. After your 30-day trial, eLabNext customers will receive a special discount: Purchase your Pipsqueak Pro Lab license for \$1,999 after a 20% discount when you use the code "**ELABNEXT**" at checkout.

About eLabNext:

eLabNext is your partner in lab digitization. Their centralized Digital Lab Platform enables scientists to optimize laboratory processes and accelerate research discoveries. Maximize capabilities by integrating free add-ons from Marketplace or develop your own with eLab APIs & SDKs. Their team of friendly experts are always ready to assist you and your team. eLabNext is a brand of Bio-ITech BV, part of Eppendorf Group.

Schedule a personal demo today! Please visit <u>www.elabnext.com</u> for more information.

About Rewire Neuro, Inc.: Rewire Neuro, Inc. develops and sells AI software for image analysis and cell detection. Founded in 2019 by Dr. John Harkness, Rewire Neuro is an emerging technology company based in Portland, Oregon applying novel AI & ML solutions to solve efficiency and human error problems within the biotech industry. Their mission is to make scientific discovery more accessible and efficient through the use of computer vision AI.

For more information on Rewire Neuro and Pipsqueak Pro, please visit our website, www.rewireneuro.com, or follow us on social media @rewireneuro.

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