

Integrated AI for Biomedical Image Analysis

### THE PROBLEM

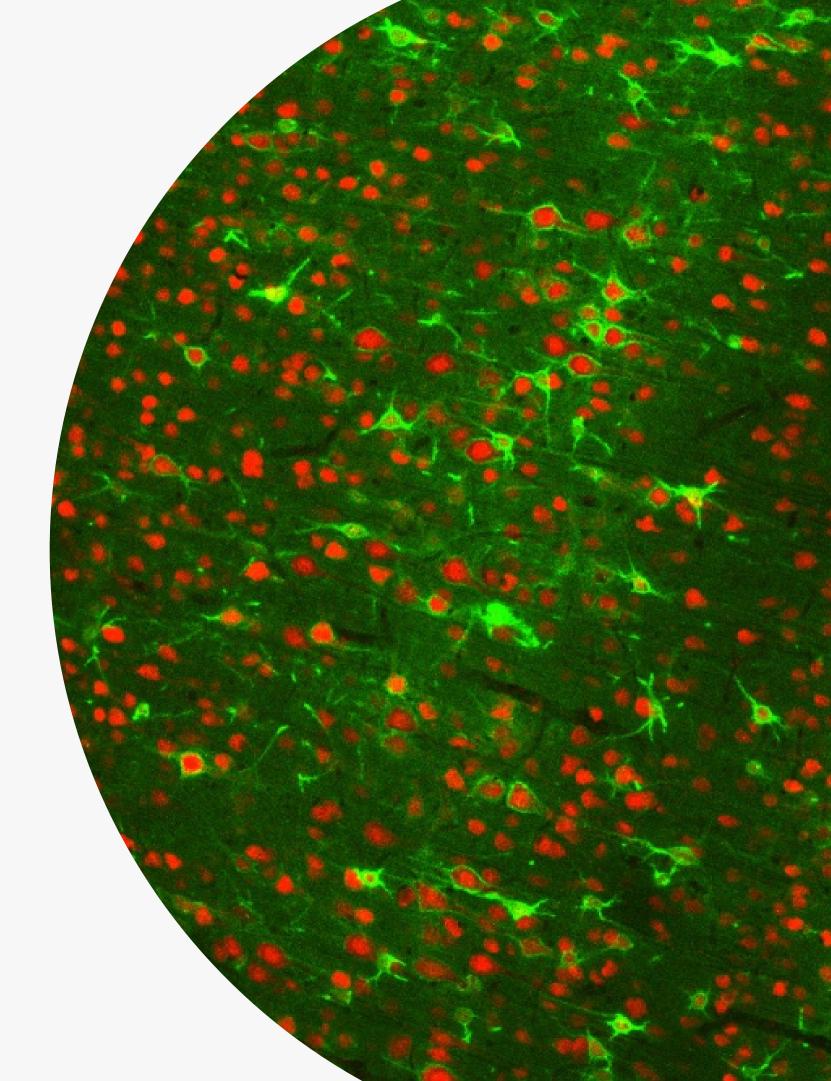


Scientific discovery requires accuracy and efficiency

Developing cell detection technology is **time and labor intensive** 

Accurate Al requires mountains of training data

Traditional Al presents "last-mile" problem

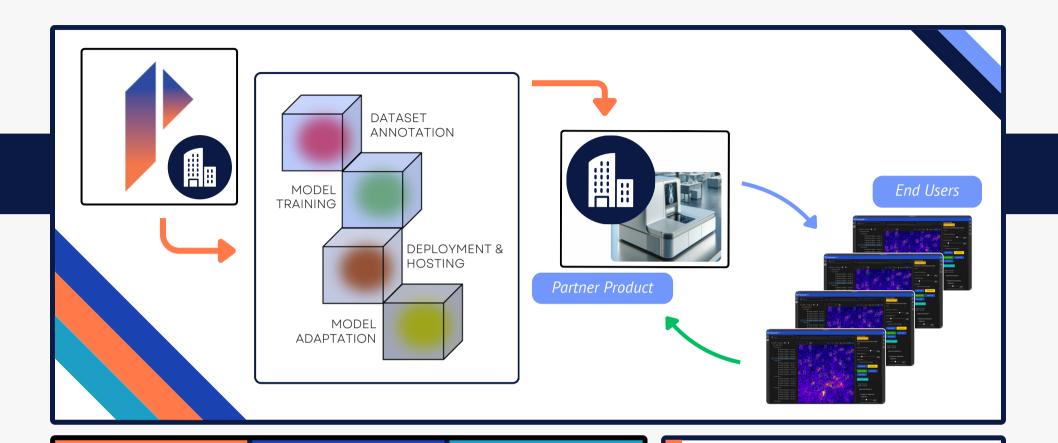


#### **OUR ANSWER**

An end-to-end solution for automated image analysis.

Rewire's cloud-based, turn-key machine learning operations platform, called **Polygon AI**, makes it possible for partners to **automate AI model generation and integration** of AI capabilities into hardware and software products.

Polygon Al provides partners a whitelabeled environment to enable end-users to further fine-tune, customize, and deploy Al models for their specific needs. Partners benefit from a simplified ML Ops pipeline, strengthened on-going customer relationships, and generation of recurring revenue from retail licensing of Polygon Al.





#### IMPLEMENTATION

- User Account Creation and Technical Onboarding
- Polygon Al Interface License
- AutoML Server Access

#### **INTEGRATION**

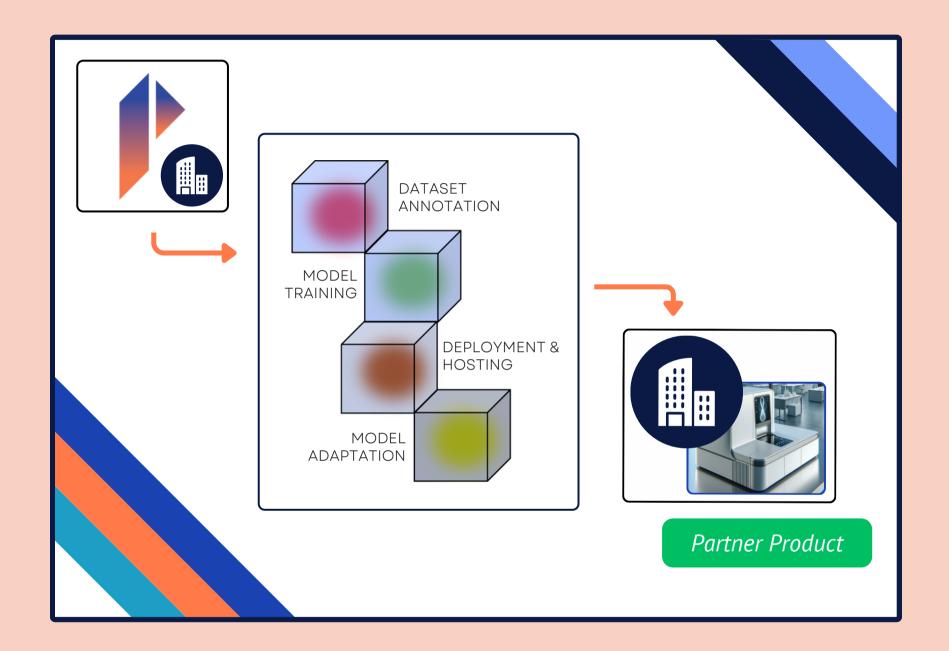
- Semi-Automated Image Annotation
- Deep ML Model Training
- Easy On-Device Deployment



#### **LICENSING**

- White-Labeled End-User Interface
- Detection Model Fine-Tuning
- Model User Account-Specific Model Access





# IMPLEMENTATION & INTEGRATION

Polygon Al is built to be modular and adaptable. Partners will be provided all necessary software keys, tools, and AutoML server access for complete adoption of Polygon Al into their ML workflow. This includes a compatibility with a selection of API endpoints and model-export functionality for proper device integration.

Once properly onboarded, our patented, cloud-based AutoML technology along with Polygon Al's intuitive interface allows for semi-automated generation of training image annotations, automated deep machine learning, and easy deployment of the trained models onto the partner's product.





LICENSING &
USER FINE-TUNING

Partners may offer end-users access to a white-labeled Polygon Al interface in order to provide the ability to further fine-tune models with additional image annotation and automated machine learning.

End-user models can then be deployed into the partner's product for user account-specific availability. By providing end-users with customized AI capabilities, partners are able to deliver on the promise of effective and accurate AI in a multitude of user-specific conditions, while also **strengthening the customer relationship beyond the initial sale**.

Additionally, retail subscriptions of end-user Polygon Al licenses provides partners with an optional recurring revenue stream that supports and rewards customer retention.









One of our current partnerships is with a hardware company that was experiencing issues with quantification on their liquid biopsy cell counter.



\*stock image, not the actual device

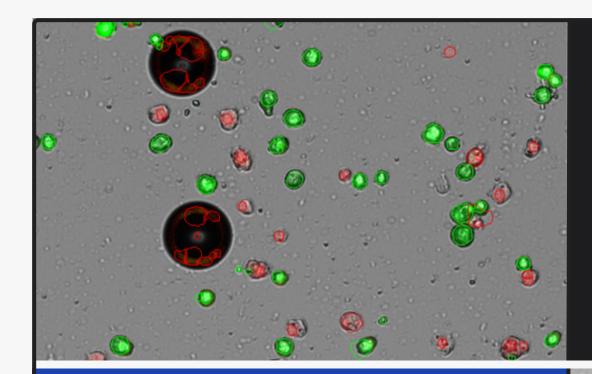






After initial "hands-on"
implementation, the company
used the Polygon AI platform with
their images to build a model, then
deployed it on-device.

We provide onboarding and technical support throughout the partnership, and can deliver additional tools and functionality through service contracts, as needed.





#### **Before Rewire**

False positives / negatives, overlapping cells, misclassified cells, and poor detection.

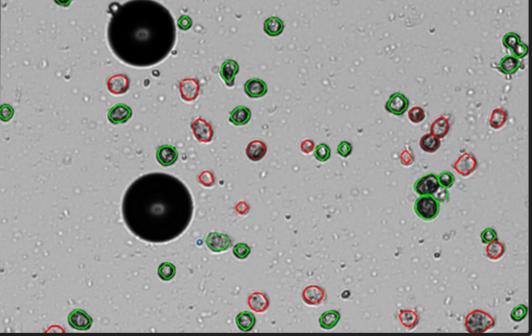




#### **After Rewire**

Error-free classification, segmentation of touching cells, and accurate detection.





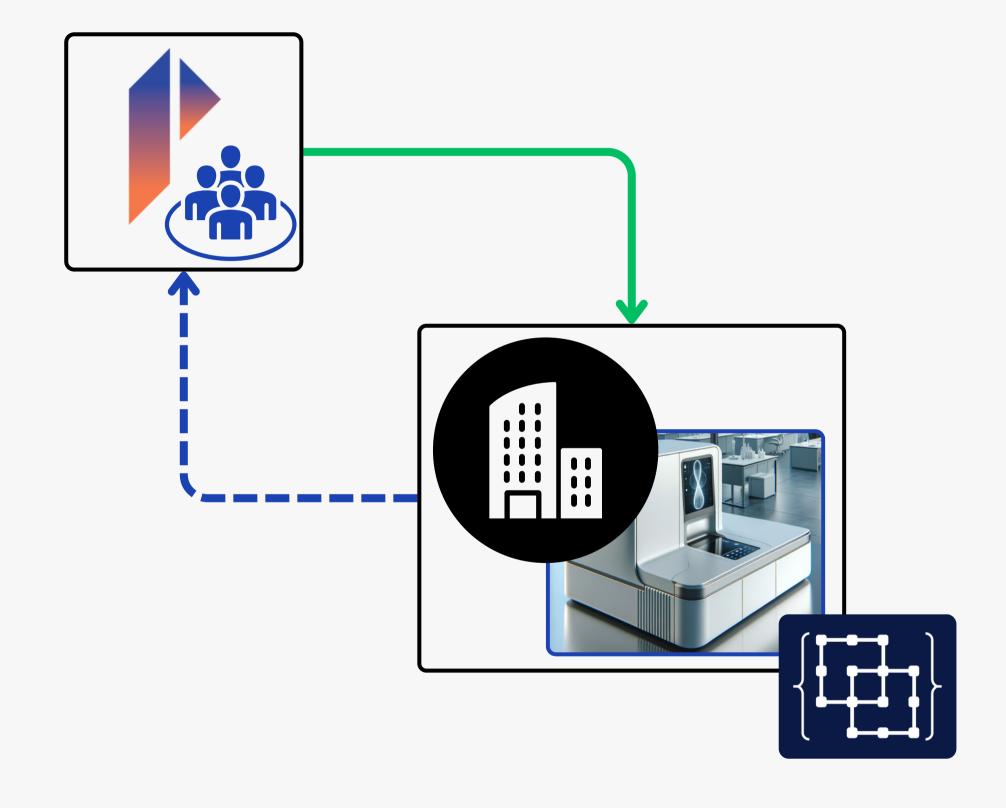






Once fully **integrated**, the company could continue to use Polygon Al for additional machine learning operations.

Our cloud-based computing platform reduces the hardware requirements for ML development and enables an automated ML ops pipeline.



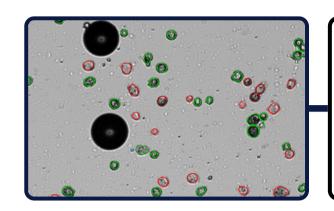




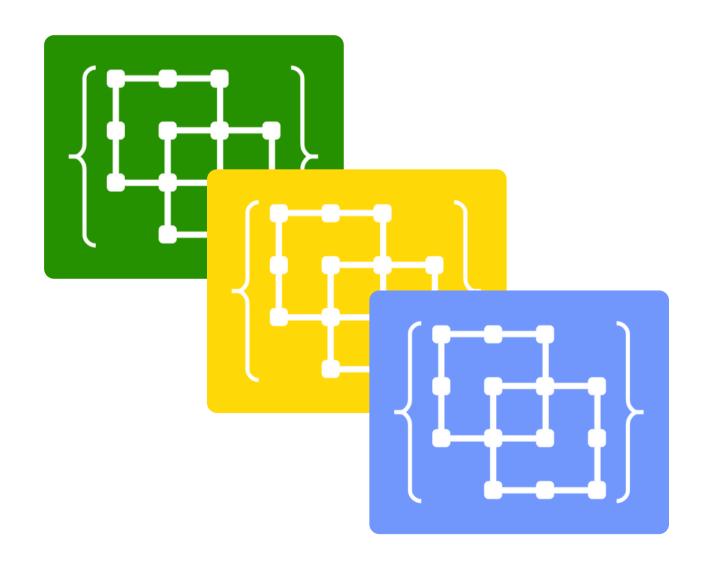


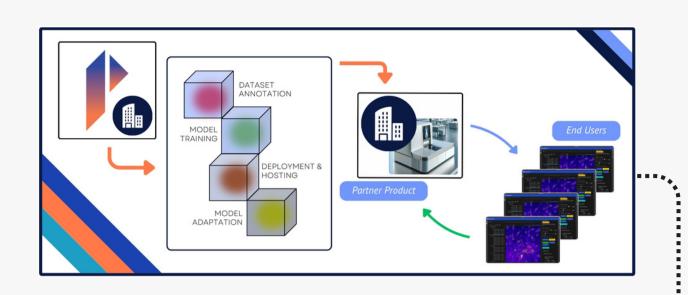
By adding value to their already existing product, we help open up new and recurring revenue opportunities through **licensing** of the Polygon AI end-user interface.

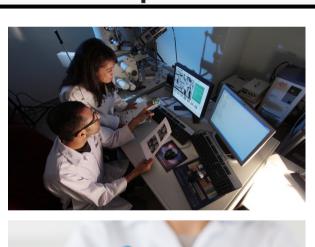
End users are able to refine foundational models and use customized detection capabilities.

















### VALUE SUMMARY

#### **FOR PARTNER**

- Recurring Revenue Opportunities
- Strengthened Customer Relationship
- Simplified ML Ops Pipeline
- Improved User Insights and Data

#### **FOR END USER**

- Easy-to-Use Annotation Interface
- Al for Fast and Accurate Detection
- Cloud-Based Workflow Synchronization
- Detection Model Fine-Tuning

#### BY THE NUMBERS

Researchers and companies that use Rewire solutions have experienced better data accuracy, significant reduction in analysis time, and less image analysis-related costs.

### 97%

Reported data accuracy from Rewire AI solutions\*

### 2500x

Faster analysis than other documented workflows\*

# up to 50%

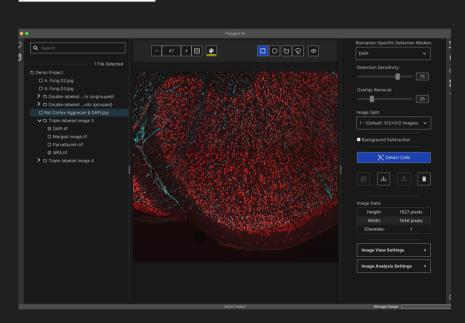
Less overall cost compared to other solutions\*

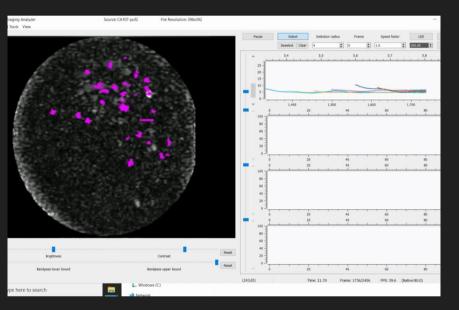
# over 1.2 Billion

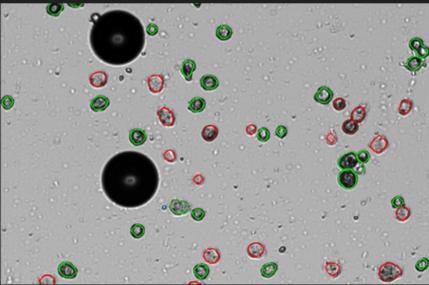
Proprietary training objects

### WHY REWIRE

#### Patented, Adaptive, Low-Risk









5+ OEM Partner or Service Relationships and over 3,000 Software Downloads

Diverse, Adaptable, and Accurate Detection Models

# Deliverable Ownership & Visible Endpoints







#### FOR MORE INFORMATION:



Dr. John Harkness, CEO john@rewire.ai



rewire.ai



@rewireai

